

# NOA Membership Directory Advertising Rates & Sizes



## Member Rates

Ad Type		Ad Size (Width/Height)	Price
<b>Insert Page</b> Adjacent to the Inside Front Cover	Color 100# gloss text paper	Complete details on Page 2 Pricing starts at \$600	
<b>Outside Back Cover</b>	Color	5 x 7.5 inches Full bleed	\$ 1,300.00
<b>Inside Front Cover</b>	Color	5 x 7.5 inches Full bleed	\$ 1,000.00
<b>Inside Back Cover</b>	Color	5 x 7.5 inches Full bleed	\$ 1,000.00
<b>Tab Page</b>	Color	5 x 7.5 inches No bleed	\$ 900.00
<b>Full Page</b>	Color	5 x 7.5 inches No bleed	\$ 700.00
	Black/White	5 x 7.5 inches No bleed	\$ 500.00
<b>Half Page</b>	Color	4.5 x 3.25 inches No bleed	\$ 500.00

### Digital files must be:

Formatted as a PDF file for a PC  
Black & White ads can be a PDF or  
EPS files (convert fonts to outline  
please).

If you are sending ads in any other  
format, please call the office.

**Finished Directory size** is trimmed to 6" x 8.5" and wire-bound.

**Invoices** are sent in December, unless requested early.  
A directory is sent with each invoice.

**Payments** can be made to the National Onion Association via  
check or made online with credit card through the member  
center. Payments are not deductible as charitable contributions  
for federal income tax purposes. However, they may be  
deductible as an ordinary and necessary business expense.

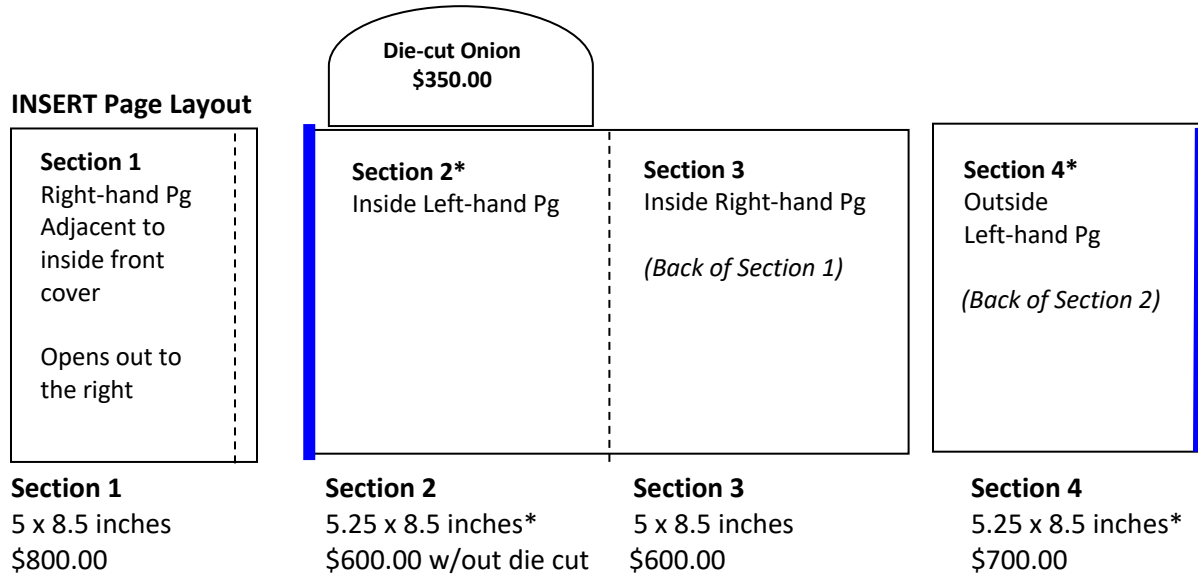
**All artwork is due by Oct. 31.**

## Insert Page Details

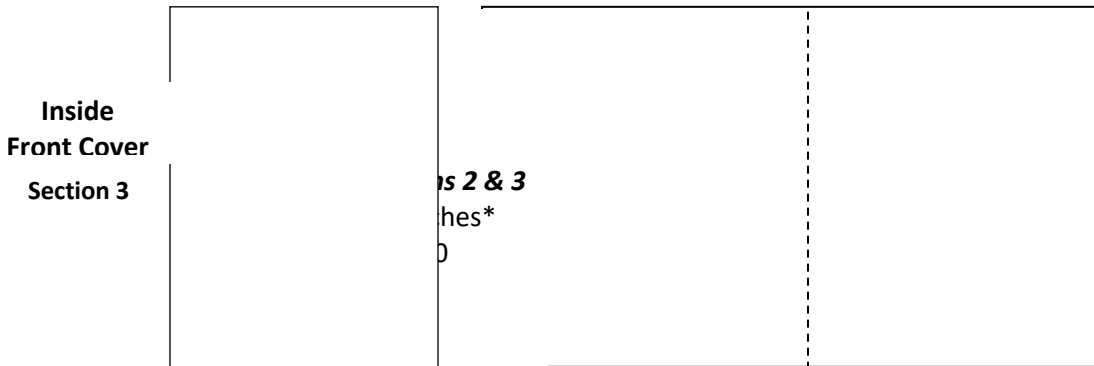
Individual Sections of the Insert can be purchased, or a combination of sections can be purchased.

The solid, heavy line indicates where the wire binding is located. Dotted line indicates fold.

\*Indicates sections that must have 0.25 inch margin to allow for wire-binding.



### Inside Page Layout



### Outside Page Layout

