

2023 Membership Directory

Advertising Rates & Sizes



1. Reserve your ad space immediately for best placement options.
2. **Artwork is due by Oct. 31 of each year.** Print-ready digital files only.
3. Please note, existing advertisers have the first right of refusal on specialty pages.

Ad Type		Ad Size (Width/Height)	Price
Insert Page Adjacent to the Inside Front Cover	Color 100# gloss text paper	Complete details on Page 2 Pricing starts at \$800	
Outside Back Cover	Color	5 x 7.5 inches Full bleed	\$ 1,500
Inside Front Cover	Color	5 x 7.5 inches Full bleed	\$ 1,200
Inside Back Cover	Color	5 x 7.5 inches Full bleed	\$ 1,200
Tab Page	Color	5 x 7.5 inches No bleed	\$1,100
Full Page	Color	5 x 7.5 inches No bleed	\$ 900
Half Page	Color	5 x 3.75 inches No bleed	\$ 700

Digital files must be:

Formatted as a PDF file for a PC
Black & White ads can be a PDF or
EPS files (convert fonts to outline
please).

If you are sending ads in any other
format, please call the office.

Finished Directory size is trimmed to 6" x 8.5" and wire-bound.

Invoices are sent in January, unless requested early.
A directory is sent with each invoice.

Payments can be made to the National Onion Association via
check or made online with credit card. Payments are not
deductible as charitable contributions for federal income tax
purposes. However, they may be deductible as an ordinary and
necessary business expense.

Insert Page Details

Solid, heavy line indicates Binding

Dotted line indicates fold

*Indicates sections that must have 0.25 inch margin to allow for wire-binding.

<p>Section 1 Right-hand Pg Adjacent to inside front cover</p> <p>Folds out to the right</p>	<p>Section 2* Inside Left-hand Pg</p>	<p>Section 3 Inside Right-hand Pg <i>(Back of Section 1)</i></p>	<p>Section 4* Outside Left-hand Pg <i>(Back of Section 2)</i></p>
<p>Section 1 5 x 8.5 inches \$1,000.00</p>	<p>Section 2 5.25 x 8.5 inches* \$800.00</p>	<p>Section 3 5 x 8.5 inches \$800.00</p>	<p>Section 4 5.25 x 8.5 inches* \$900.00</p>

