

WHY SHOULD YOU BECOME INVOLVED?

When you join the National Onion Association, you become a part of a large, extended family that is there to support you in the onion industry through shared information, access to vital contacts, valuable education and research, and a collective commitment to industry sustainability and growth through legislative and regulatory involvement.

Join top onion professionals who rely on the NOA family for timely information, government representation and valuable industry networking.



BECOME A VOICE FOR THE INDUSTRY

Members of the National Onion Association are, indeed, one large family, in which we support and learn from each other and work to keep the industry thriving.

The NOA thrives and succeeds by its membership supporting everything from sustainable agricultural practices and strong research, to vigorous governmental engagement and steady concentration on promoting onion consumption. Only together can we move forward.

As multifaceted as we are, there are quite a few areas of concentration:

1. Disseminating onion industry information.
2. Increasing the visibility and consumption of onions through steady promotion.
3. Helping shape federal legislative and regulatory issues.
4. Monitoring international trade.
5. Conducting industrywide educational conventions.



INVESTMENT + PROMOTIONS = ONION SUCCESS

Onions are the third most consumed fresh vegetable in the United States. Increased consumption is vital to keep our industry thriving. Without regular attention to publicity and promotions, consumption could easily tumble. Unlike other national commodity groups, the U.S. onion industry does not have a mandatory assessment for marketing its production volume. The NOA has chosen to encourage voluntary contributions from its membership. That's why the NOA requests one cent per hundred-weight on the onions grown or marketed.

A steady and robust onion promotion program – funded only by investments from NOA's membership apart from regular membership dues – is the key to preserving and growing onion consumption.



NATIONAL ONION ASSOCIATION

218 Oak Ave., Eaton, CO 80615
970.353.5895 / Fax 970.353.5897
www.onions-usa.org



For more membership information, hover smart phone over code.

Rev. 07/2023

We are family! THRIVING TOGETHER



MEMBERSHIP BENEFITS

As an NOA member, you'll receive a number of benefits:

Key connections through our annual **Membership Directory** – Pertinent onion industry information and a listing of all association members for networking and business opportunities.

Monthly statistical reports (September-April) – Timely information and estimates compiled from the membership and other sources.

The Amazing Onion **monthly newsletter** – Sharing industry news, research, promotional activities, legislative pursuits and stories about our people.

Legislative and regulatory involvement – To keep the onion industry's interests top of mind in Washington through government agencies and political leaders.

Educational conventions – The NOA sponsors two conventions each year, bringing the industry together for camaraderie, educational workshops and information sharing.

Promotional materials and videography – Members are entitled to use of high-quality brochures, recipes and other promotional materials, as well as guidance to create a personalized video for organizations seeking low-cost ways to promote their brands/businesses.

Website – The NOA website includes a variety of information such as exporter lists, production/harvest area information and map, reciprocal links, media releases, recipes and photos.

Nature's Ninja marketing program — As a member, you can use the Nature's Ninja character in your marketing and your packaging for \$250 a year, plus a small percentage of the cost of labels on various sizes of bagged onions.



MEMBERSHIP APPLICATION

COMPANY NAME

CONTACT PERSON(S)

MAILING ADDRESS

CITY, STATE, ZIP

OFFICE

CELL

FAX

E-MAIL

WEBSITE

_____ Please link our website to NOA's website.

I was referred by:

Please detach and mail with payment.

MEMBERSHIP CATEGORIES

PRODUCTION / HANDLING / SALES:

Please Check:

____ **Grower ***

____ 1 - 100 acres \$195.00

101 + \$1.95 per acre x ____ acres = \$ _____

* Growers hold separate memberships apart from shipping, marketing, or processing entities. Call NOA office to initiate additional contacts (1-5 scaled to operation size) to addition your member profile and directory listing. (Integrated Grower/Shipper operations may calculate from the chart below.)

____ **Shipper** ____ **Repacker** ____ **Processor**

Select category size by loads handled (x 400 cwt):

LOADS	FEES	No. of CONTACTS **
____ 1 - 300.....	\$450.00.....	2
____ 301 - 600.....	\$750.00.....	3
____ 601 - 900.....	\$1,125.00.....	3
____ 901 - 1200.....	\$1,500.00.....	4
____ 1201 - 1800.....	\$2,250.00.....	4
____ 1801 - 2400.....	\$3,000.00.....	5
2401 +	\$1.25 per load x ____ loads	= \$ _____ 5

** Call NOA office to add additional contacts to your membership directory listing.

For directory listing, check all that apply:

____ Grower ____ Shipper ____ Repacker ____ Processor

- Members in Canada & Mexico please add \$50 for international mailing charges.
- International members outside North America: Please contact NOA office for membership rates.

or Check one of the following categories: * CONTACTS **

<input type="checkbox"/> Commercial National Co.	\$1,475	4
<input type="checkbox"/> Commercial International Co.	\$1,475	1
<input type="checkbox"/> Commercial Broker, Receiver, Terminal Dealer	\$1,175	3
<input type="checkbox"/> Commercial Regional / State	\$975	2
<input type="checkbox"/> Commercial Transportation Co.	\$525	2
<input type="checkbox"/> Commercial Associate (Banker, Media, Finance)	\$525	1
<input type="checkbox"/> International Grower.....	\$525	1
<input type="checkbox"/> Trade Assn/Education/Reserch/Gov't.....	\$225	1

* Employees of active association members from these categories are encouraged to join the association as an Additional Listing for \$125 per year.

Membership in the NATIONAL ONION ASSOCIATION entitles you, as a member of the Association, to copies of all statistical reports issued and all other membership publications (newsletter, etc.); to participate in national legislative and public relations representation for the onion industry within the means of the Association; to participate in the benefits of any and all programs conducted by the Association to stabilize onion markets and increase onion consumption; to the benefits of any other educational programs or information services offered by the Association.

It is understood that in signing this application for membership in the NATIONAL ONION ASSOCIATION I shall accept and abide by the Articles and provisions of the Code of Regulations of this Association as it applies to me as a member.

Payments to the NATIONAL ONION ASSOCIATION are not deductible as charitable contributions for federal income tax purposes. However, they may be deductible as an ordinary and necessary business expense. Consult your tax adviser. More tax information is listed here <http://bit.ly/Tax-Info>.

Signature



To apply online, hover smart phone over this quick response code.

Please enclose check and return to:
National Onion Association
218 Oak Ave., Eaton, CO 80615